

Graduate Diploma in Business Studies Majoring in Marketing

S.No	Fields	Description
1.	Institution	Wintec
2.	Location	Hamilton
3.	Brief	Graduates will develop advanced knowledge and skills in business and management as well as comprehensive analytical and problem solving skills in the area of business management.
4.	Duration	12 Months
5.	Level	7
6.	Intakes	February and July
7.	Entry requirements	A bachelor degree level qualification in any field.
8.	English requirement	IELTS (Academic) 6.0, no one score below 5.5; or equivalent.
9.	Documents required (For Admission)	<ol style="list-style-type: none"> Five Passport size Color Photographs not more than 6 months old (name of student and passport number should be written on the reverse of the photograph). Passport in original. Statement of Purpose (SOP) for Admission. A brief one Page document that describes your background, what subject you wish to study and why, and also your reasons for choosing a particular institution in New Zealand for your study. All students also have to submit a latest CV. Educational certificates. All educational certificates provided should be in original and a set of copies. <p>The documents to include are:</p> <ul style="list-style-type: none"> • IELTS scores • Class 10 Mark sheet/Certificates. • Class 12 Mark sheet/Certificates. • Graduation Mark sheet/Certificates. • Post Graduate Mark sheet/Certificate. • Other courses and Diplomas done. <ol style="list-style-type: none"> Evidence of Employment – Originals and attested copies If the student is working, and taking leave to study, provide an original letter of leave from the employer on company letterhead. If student is resigning from the job, a work reference from the employer on company letterhead is a must. The company's address and phone number must be included on the letter. Two reference letters from professors/HOD/tutors of previous College/university.
10.	Work options (During study)	You would be allowed to work for 20 hrs per week during study and full time during Christmas break.
11.	Outcomes	E-Commerce Marketing Consultant International Marketing Manager Marketing Manager
12.	Further Study Pathways	Further study towards a post graduate level qualification in the same field.
13.	Immigration benefits	50 points (Diploma)
14.	Fees in NZ\$ (per annum)	14575
15.	Web links	https://student.wintec.ac.nz/arionmain/courseinfo/information/qualifications/details/qualdetails.aspx?id=57