

**Graduate Diploma in Event Management**

S.No	Fields	Description
1.	Institution	Christchurch Polytechnic Institute of Technology
2.	Location	Christchurch
3.	Brief	Content includes event and conference management, project management tools, planning, public facilities operations, event marketing and sponsorship. Delivery is via block courses interspersed with industry based internships that range across sport, the arts, cultural events and facility operations. Internships may be taken anywhere in New Zealand or overseas.
4.	Duration	8 Months
5.	Level	7
6.	Intakes	August
7.	Entry requirements	You must demonstrate one of the following: <ul style="list-style-type: none"> <li>• a Bachelor's degree in any field.</li> <li>• appropriate, documented, verifiable evidence (including references) of relevant work or other experience, equivalent to three years full time in event management, middle management, project management or similar area, preferably with people management experience.</li> <li>• appropriate combination of previous successful study at Level 6 or 7 and relevant work experience (applicants who do not hold a Level 7 qualification may have to undertake an entry level assessment conducted by the School to assist with selection).</li> </ul>
8.	English requirement	Minimum overall IELTS 6.5 Academic (no lower than 6.0 in the reading and writing sub tests and 7.0 in the listening and speaking sub tests).
9.	Documents required (For Admission)	<ol style="list-style-type: none"> <li>1. Five Passport size Color Photographs not more than 6 months old (name of Student and passport number should be written on the reverse of the photograph).</li> <li>2. Passport in original.</li> <li>3. Statement of Purpose (SOP) for Admission. A brief one Page document that describes your background, what subject you wish to study and why, and also your reasons for choosing a particular institution in New Zealand for your study.</li> <li>4. All students also have to submit a latest CV.</li> <li>5. Educational certificates. All educational certificates provided should be in original and a set of copies.</li> </ol> <p><b>The documents to include are:</b></p> <ul style="list-style-type: none"> <li>• IELTS scores</li> <li>• Class 10 Mark sheet/Certificates.</li> <li>• Class 12 Mark sheet/Certificates.</li> <li>• Graduation Mark sheet/Certificates.</li> <li>• Post Graduate Mark sheet/Certificate.</li> <li>• Other courses and Diplomas done.</li> </ul> <ol style="list-style-type: none"> <li>6. Evidence of Employment – Originals and attested copies If the student is working, and taking leave to study, provide an original letter of leave from the employer on company letterhead. If student is resigning from the job, a work reference from the employer on company letterhead is a must. The company's address and phone number must be included on the letter.</li> <li>7. Two reference letters from professors/HOD/tutors of previous College/university.</li> </ol>
10.	Work options (During study)	You would be allowed to work for 20 hrs per week during study and full time during Christmas break.
11.	Outcomes	You will develop the theory and practical applications of event planning, marketing and management to maximise employment opportunities in the growing events industry. Career opportunities include fundraising, conferences, festivals, arts and tourism event management, facility based event management, public relations, sponsorship and marketing.
12.	Further Study Pathways	Further study towards a post graduate level qualification in the same field may be an option.
13.	Immigration benefits	50 points(Graduate Diploma )
14.	Fees in NZ\$ (per annum)	14950
15.	Web links	<a href="http://www.cpit.ac.nz/courses/programme_detail?a=11586">http://www.cpit.ac.nz/courses/programme_detail?a=11586</a>