



## Graduate Diploma in Communications (Advertising)

S.No	Fields	Description
1.	Institution	Wintec
2.	Location	Hamilton
3.	Brief	Graduates will develop or enhance existing skills and knowledge in advertising. Graduates will apply practical learning on real projects with real clients and specialise in advertising. Graduates will have an opportunity of gaining a Graduate Diploma in Communication (Advertising).
4.	Duration	12 Months
5.	Level	7
6.	Intakes	February
7.	Entry requirements	Candidates are required to have gained the award of a degree conferred by a New Zealand tertiary education institution, or an equivalent qualification and/or industry experience approved by the Head of School or authorised nominee. Candidates seeking entry solely on the basis of industry experience will be required to demonstrate, through their written application and curriculum vitae, and an interview, that they have substantial professional experience in advertising, together with the ability to undertake practical and theoretical research at graduate level.
8.	English requirement	A minimum IELTS (academic) score of 6.0.
9.	Documents required (For Admission)	<ol style="list-style-type: none"> <li>Five Passport size Color Photographs not more than 6 months old (name of student and passport number should be written on the reverse of the photograph).</li> <li>Passport in original.</li> <li>Statement of Purpose (SOP) for Admission. A brief one Page document that describes your background, what subject you wish to study and why, and also your reasons for choosing a particular institution in New Zealand for your study.</li> <li>All students also have to submit a latest CV.</li> <li>Educational certificates. All educational certificates provided should be in original and a set of copies.</li> </ol> <p><b>The documents to include are:</b></p> <ul style="list-style-type: none"> <li>IELTS scores</li> <li>Class 10 Mark sheet/Certificates.</li> <li>Class 12 Mark sheet/Certificates.</li> <li>Graduation Mark sheet/Certificates.</li> <li>Post Graduate Mark sheet/Certificate.</li> <li>Other courses and Diplomas done.</li> </ul> <ol style="list-style-type: none"> <li>Evidence of Employment – Originals and attested copies If the student is working, and taking leave to study, provide an original letter of leave from the employer on company letterhead. If student is resigning from the job, a work reference from the employer on company letterhead is a must. The company's address and phone number must be included on the letter.</li> <li>Two reference letters from professors/HOD/tutors of previous College/university.</li> <li>Portfolio - Candidates seeking entry solely on the basis of industry experience will be required to demonstrate, through their written application.</li> </ol>
10.	Work options (During study)	You would be allowed to work for 20 hrs per week during study and full time during Christmas break
11.	Outcomes	Public relations, communications management, event management, advertising and marketing, arts, journalism and creative industries.
12.	Further Study Pathways	Further study towards a post graduate qualification in the same field may be an option.
13.	Immigration benefits	50 points (Graduate Diploma)
14.	Fees in NZ\$ (per annum)	14075
15.	Web links	<a href="https://student.wintec.ac.nz/arionmain/courseinfo/information/qualifications/details/qualdetails.aspx?id=134">https://student.wintec.ac.nz/arionmain/courseinfo/information/qualifications/details/qualdetails.aspx?id=134</a>