

**Diploma in Graphic Design**

S.No	Fields	Description
1.	Institution	Media Design School
2.	Location	Auckland
3.	Brief	Students studying Media Design School's Diploma of Graphic Design explore and conceptualise computer graphics design solutions using colour, type, composition, imagery and design techniques to produce modern visual communications. Graduates develop a valuable balance between being able to produce great design but with the practical pre-press considerations that industry has to work within. Students combine their creative talent with technical skills utilising industry-standard software, (such as Photoshop, InDesign, Illustrator and Acrobat), developing their technical expertise and knowledge of the essential pre-press and print production processes that enable correct and accurate output of print files. During the final production phase, students produce a portfolio of design concepts and visual communications based on real-world briefs and personal projects to reflect a diverse range of skills and abilities.
4.	Duration	9 Months
5.	Level	6
6.	Intakes	Sep '08
7.	Entry requirements	Applicants must have a design background and basic computer knowledge. A portfolio of relevant visual work such as drawings, digital images, designs or photography is required as part of the submitted application. Where no existing portfolio is available, the Graphic Design Department can provide a relevant design based project to demonstrate competency where no existing portfolio is available.
8.	English requirement	Minimum IELTS (academic) score of 5.5.
9.	Documents required (For Admission)	<ol style="list-style-type: none"> <li>Five Passport size Color Photographs not more than 6 months old (name of student and passport number should be written on the reverse of the photograph).</li> <li>Passport in original.</li> <li>Statement of Purpose (SOP) for Admission. A brief one Page document that describes your background, what subject you wish to study and why, and also your reasons for choosing a particular institution in New Zealand for your study.</li> <li>All students also have to submit a latest CV.</li> <li>Educational certificates. All educational certificates provided should be in original and a set of copies.</li> </ol> <p><b>The documents to include are:</b></p> <ul style="list-style-type: none"> <li>• IELTS scores</li> <li>• Class 10 Mark sheet/Certificates.</li> <li>• Class 12 Mark sheet/Certificates.</li> <li>• Graduation Mark sheet/Certificates.</li> <li>• Post Graduate Mark sheet/Certificate.</li> <li>• Other courses and Diplomas done.</li> </ul> <ol style="list-style-type: none"> <li>Evidence of Employment – Originals and attested copies If the student is working, and taking leave to study, provide an original letter of leave from the employer on company letterhead. If student is resigning from the job, a work reference from the employer on company letterhead is a must. The company's address and phone number must be included on the letter.</li> <li>Two reference letters from professors/HOD/tutors of previous College/university.</li> <li>Portfolio - A portfolio of relevant visual work such as drawings, digital images, designs or photography is required as part of the submitted application. Where no existing portfolio is available, the Graphic Design Department can Provide a relevant design based project to demonstrate competency where no existing portfolio is available.</li> </ol>
10.	Work options (During study)	You would be allowed to work for 20 hrs per week during study and full time during Christmas break.
11.	Outcomes	MDS graduates are very sought after by graphic design, print, promotional and publications industries and they are well prepared for their employment. Career opportunities include Graphic Designer, Mac Operator, Freelance Designer, Graphic Artist, Illustrator, Layout Artist, Photo Retouch Specialist, Colour Correction Artist.
12.	Further Study Pathways	Graduates can also choose to broaden and enhance their specialist skills and capability through study on a supplementary diploma qualification such as creative advertising, digital media, visual effects.
13.	Immigration benefits	50 points (diploma)
14.	Fees in NZ\$ (per annum)	18900
15.	Web links	<a href="http://www.mediadesign.school.nz/courses/graphic-design/">http://www.mediadesign.school.nz/courses/graphic-design/</a>