

Diploma in Digital Media

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1.	Institution	Media Design School
2.	Location	Auckland
3.	Brief	Media Design School's Diploma of Digital Media students produce a range of media-based productions such as websites, online flash video, interactive publications and online marketing tools including advertisements and interactive emails.
4.	Duration	10 Months
5.	Level	6
6.	Intakes	14 July
7.	Entry requirements	Applicants may have completed a level 6 Natcoll Diploma or similar course at another have experience in a related industry all applicants are expected to attend an interview and present portfolio of their worth.
8.	English requirement	Minimum IELTS (academic) band of 5.5.
9.	Documents required (For Admission)	<ol style="list-style-type: none"> Five Passport size Color Photographs not more than 6 months old (name of student and passport number should be written on the reverse of the photograph). Passport in original. Statement of Purpose (SOP) for Admission. A brief one Page document that describes your background, what subject you wish to tudy and why, and also your reasons for choosing a particular institution in New Zealand for your study. All students also have to submit a latest CV. Educational certificates. All educational certificates provided should be in original and a set of copies. <p>The documents to include are:</p> <ul style="list-style-type: none"> • IELTS scores • Class 10 Mark sheet/Certificates. • Class 12 Mark sheet/Certificates. • Graduation Mark sheet/Certificates. • Post Graduate Mark sheet/Certificate. • Other courses and Diplomas done. <ol style="list-style-type: none"> Evidence of Employment – Originals and attested copies If the student is working, and taking leave to study, provide an original letter of leave from the employer on company letterhead. If student is resigning from the job, a work reference from the employer on company letterhead is a must. The company's address and phone number must be included on the letter. Two reference letters from professors/HOD/tutors of previous College/university. Portfolio - A portfolio of relevant visual work is required as part of the submitted application. This can include graphic design work, illustrations, photography and digital imagery. The school can provide a relevant design based project to demonstrate competency where no existing portfolio is available.
10.	Work options (During study)	You would be allowed to work for 20 hrs per week during study and full time during Christmas break.
11.	Outcomes	Graduates can enter directly into a variety of positions in the interactive digital media industries as they have a range of skills and abilities to deliver rich media content, interactive information data, entertainment messages that are required by the digital media industry including Internet interface design, navigational design, usability and site architecture. Graduate employment opportunities include Web Designer, Multimedia Developer, Flash Designer, Interactive Producer, Web/Online Manager, Freelance Designer, Webmaster.
12.	Further Study Pathways	Graduates can also staircase into the Graduate Diploma of Creative Technologies or Graduate Diploma of Game Development (Game Art); broaden and enhance their specialist skills and capability through study on a supplementary diploma qualification in the same field of specialization such as Visual Effects.
13.	Immigration benefits	50 points (diploma)
14.	Fees in NZ\$ (per annum)	http://www.mediadesign.school.nz/courses/digital-media/